

PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

PRODUCT

PRODUCT NAME	LONG MINI FUTURE ON THE WALT DISNEY CO
PRODUCT IDENTIFIERS	ISIN: CH1381549406; Valor: 138154940 ; Symbol: LDHJB
PRIIP MANUFACTURER	Bank Julius Baer & Co. Ltd., Zurich ("Julius Baer") (https://derivatives.juliusbaer.com/en/home) Call +41 (0)58 888 8181 for more information. The PRIIP Manufacturer is part of the Julius Baer Group.
COMPETENT AUTHORITY OF THE PRIIP MANUFACTURER	Swiss Financial Market Supervisory Authority (FINMA) – FINMA is not considered a competent supervisory authority under EU Regulation 1286/2014 on Key Information Documents for Packaged Retail and Insurance-based Investment Products (PRIIPs) in the technical sense, as Switzerland is not a member of the EU.
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YOU ARE ABOUT TO PURCHASE A PRODUCT THAT IS NOT SIMPLE AND MAY BE DIFFICULT TO UNDERSTAND.

1. WHAT IS THIS PRODUCT?

TYPE: Swiss law governed notes.

TERM: The term of the product ends on the Final Redemption Date, unless the product has been terminated or redeemed early.

OBJECTIVES: Long Mini Futures are leveraged products with cash settlement and allow the holder thereof to benefit, with leverage, from an increase in the value of the underlying. Due to the leveraged nature of the products, a small amount invested can generate higher returns but also higher losses than will be reflected in the gains and losses respectively in the value of the underlying.

The products do not have a fixed maturity. However, unless previously redeemed, repurchased or cancelled and so long as no Stop Loss Event has occurred the manufacturer may, at any time, exercise its right to redeem all outstanding products, as the case may be, and the holder of any such product may exercise its right to require the Issuer to redeem such products at the Final Redemption Amount on the applicable Final Redemption Date.

The occurrence of a Stop Loss Event will trigger the early redemption of the products. A Stop Loss Event occurs if the relevant level at a specific time is at or below the Stop Loss Level. In such case, the manufacturer will redeem each product on the Stop Loss Redemption Date at the Stop Loss Redemption Amount.

ISSUER CALL OPTION: Unless previously redeemed, repurchased or cancelled and so long as no Stop Loss Event has occurred, on any Exchange Business Day on or after the Issue Date/Payment Date the manufacturer may exercise its right to redeem the products, in whole but not in part, on the applicable Final Redemption Date at the applicable Final Redemption Amount.

HOLDER PUT OPTION: Unless previously redeemed, repurchased or cancelled and so long as no Stop Loss Event has occurred, on any Exchange Business Day on or after the Issue Date/Payment Date the holder of any product may (subject to the Exercise Lot) exercise its right to require the manufacturer to redeem such product on the applicable Final Redemption Date at the applicable Final Redemption Amount by delivering an Exercise Notice to the Paying Agent at the Specified Office.

SECONDARY MARKET: Products may have no established trading market when issued and one may never develop. If a market does develop, it may not be liquid. Therefore, you may not be able to sell your Products easily or at prices reasonably acceptable to you. Under normal market circumstances, the manufacturer will endeavour to provide a secondary market for products, but is under no obligation to do so. Upon your demand, the manufacturer will endeavour to provide bid/offer prices for products, depending on actual market conditions. There will be a price difference between bid and offer prices (spread).

STOP LOSS REDEMPTION: If a Stop Loss Event has occurred you will receive a cash amount equal to the greater of

- (a) zero (0); or
- (b) the Stop Loss Reference Level minus the Stop Loss Financing Level, divided by the Ratio.

FINAL REDEMPTION: Unless previously redeemed, repurchased or cancelled, on the Final Redemption of the product on the Final Redemption Date, you will receive a cash amount equal to the greater of

- (a) zero (0); or
- (b) the Final Level minus the Final Financing Level, divided by the Ratio.

The product terms also provide that if certain extraordinary events occur, adjustments may be made to the product and Julius Baer may terminate the product early. These events are specified in the product terms and principally relate to the underlyings, the product and the product manufacturer. Therefore, investors should be prepared to sustain a partial or total loss of their investments.

Issue Currency	CHF	Stop Loss Financing Level	upon the occurrence of a Stop Loss Event, the Financing Level on the date of such Stop Loss Event.
Exercise Currency	USD	Stop Loss Redemption Date	3 Business Days after the date when the Level at any time on any Exchange Business Day after the launch Date is at or below the Stop Loss Level
Issue Price	CHF 0.304	Final Redemption Date	the date that is 2 Business Days after the Valuation Date, being the date on which the Final Redemption Amount will be paid to the Holder thereof
Issue Size	10,000,000 Products (CHF 3,040,000, may be increased/decreased at any time)	Valuation Date	the earlier of the Exchange Business Day on which the Issuer Call Option or the Holder Put Option is exercised
Launch Date	22 October 2024	Settlement Type	Cash settlement
Issue Date	23 October 2024	Final Level	The level at the Valuation Time on the Valuation Date, as determined by the Calculation Agent, converted at the Final FX Rate
Financing Level	Refers to the part of the underlying (e.g. index, share, commodity) that is financed by the manufacturer taking into account the underlying price, the Financing Spread, the prevailing money market rates, net proceeds (e.g. dividends, the respective taxation factor).	Specified Office	Bank Julius Baer & Co. Ltd., Zurich, Switzerland
Final Financing Level	the Financing Level on the Valuation Date.	Paying Agent/ Exercise Agent	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Paying Agent and any successor appointed by the manufacturer.
Financing Spread	3.5% (max. 10.00%)	Exercise Notice	With respect to any product, a notice in a form satisfactory to Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf and any successor appointed by the manufacturer,
Stop Loss Level	with respect to any day of a month, the product of the Financing Level on this day and the sum of 100% and the Stop Loss Buffer on this day.		
Stop Loss Buffer	3% (max. 15%)		
Stop Loss Event	if the Level at any time on any Exchange Business Day after the Launch Date is at or below the Stop Loss Level for such Exchange Business Day.		
Stop Loss Reference Level	the level upon the occurrence of a Stop Loss Event		

exercising the Holder Put Option with respect to such product.

UNDERLYING

Name	ISIN	Valuation Time	Initial Level	Initial Financing Level	Initial Stop Loss Level	Ratio
The Walt Disney Co	US2546871060	Scheduled Closing Time	USD 96.54	USD 86.00	USD 88.58	30:1

INTENDED RETAIL INVESTOR

The product is intended to be offered to retail investors who fulfil all of the criteria below:

- Have sufficient knowledge and experience and a comprehensive understanding of the product, its market and its specific risks, either independently or through professional advice;
- Have the ability to bear a total loss of their investment;
- Have a short-term investment horizon;
- Are pursuing a strategy of capital optimisation, leverage for the purpose of directional investing, arbitrage or hedging;
- Are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below.

2. WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

RISK INDICATOR



The risk indicator assumes you keep the product for one day. The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or may have to sell at a price that significantly impacts on how much you get back.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because Julius Baer is not able to pay you.

Julius Baer has classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level, and poor market conditions are very unlikely to impact Julius Baer's capacity to pay you.

Be aware of currency risk. If the currency of your account is different to that of this product, you will be exposed to currency risk, so the final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

This product does not include any protection from future market performance, so you could lose some or all of your investment.

If Julius Baer is not able to pay you what is owed, you could lose your entire investment.

PERFORMANCE SCENARIOS

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted. The scenarios shown are illustrations based on results from the past and on certain assumptions. Markets could develop very differently in the future.

Example Investment: CHF 10,000		Sample period 1 calendar day
Minimum	There is no minimum guaranteed return. You can lose some or all of your investment.	
Stress (product ends after 23 October 2024)	What you might get back after costs Percentage return (not annualised)	CHF 0.00 -100.00%
Unfavourable	What you might get back after costs Percentage return (not annualised)	CHF 9,260.00 -7.40%
Moderate	What you might get back after costs Percentage return (not annualised)	CHF 11,520.00 15.20%
Favourable	What you might get back after costs Percentage return (not annualised)	CHF 14,080.00 40.80%

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

The stress scenario shows what you might get back in extreme market circumstances.

The above scenarios are possible outcomes which have been calculated on the basis of simulations. In case of an early redemption the simulation assumes that no reinvestment is made.

If you exit the investment earlier than the recommended holding period you do not have a guarantee and you may have to pay extra costs.

3. WHAT HAPPENS IF JULIUS BAER IS UNABLE TO PAY OUT?

You are exposed to the risk that Julius Baer might be unable to meet its obligations in connection with the product for instance in the event of bankruptcy or an official directive for resolution action. This may materially adversely affect the value of the product and could lead to you incurring significant losses in the product. The product is not a deposit and as such is not covered by any deposit protection scheme.

4. WHAT ARE THE COSTS?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

COSTS OVER TIME

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest and how long you hold the product. The amounts shown here are illustrations based on an example investment amount and different investment periods.

We have assumed:

- You would get back the amount that you invested (0 % annual return).
- CHF 10,000 is invested

If you cash in at the end of the sample period (1 calendar day)	
Total costs	CHF 1
Cost impact (*)	0.0%

(*) This illustrates how costs reduce your return over the holding period. For example it shows that if you exit at the recommended holding period your return is projected to be 15.20% before costs and 15.20% after costs.

We may share part of the costs with the person selling you the product to cover the services they provide to you. They will inform you of the amount.

COMPOSITION OF COSTS

		1 calendar day
One-off costs upon entry or exit		
Entry costs	The impact of the costs already included in the price	CHF 0
Exit costs	The impact of the costs of exiting your investment when it matures	CHF 0
Ongoing costs		
Management fees and other administrative or operating costs	The impact of the costs that we take each year for managing your investments	CHF 1
Transaction costs		-

5. HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?**Recommended holding period: 1 calendar day (Sample period)**

The character of the product does not allow a recommendation regarding to a holding period. Due to its leverage, the product reacts to smallest price movements of the underlying leading to losses or profits within unpredictable time periods. Any recommendation regarding the holding period would be misleading information for a speculative investor. For investors purchasing the product for hedging purposes, the holding period depends on the hedging horizon of the individual investor.

Disinvestment can only be done by selling the product either through the exchange (if the product is listed) or off-exchange, where an offer for such product exists. No fees or penalties will be charged by Julius Baer for any such transaction, however an execution fee might be chargeable by your broker if applicable. There is no risk of cashing in early as the product does not have a predefined end date.

In volatile or unusual market conditions, or in the event of technical disruptions, the sale of the product can be temporarily hindered or suspended and may not be possible at all.

6. HOW CAN I COMPLAIN?

Complaints about the conduct of the person advising on, or selling the product, may be submitted directly to that person or their supervisors. Complaints about the product or the conduct of the manufacturer of this product may be raised in writing to the following address: Bank Julius Baer & Co. Ltd., Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland and by email to: derivatives@juliusbaer.com or via the following website: <https://derivatives.juliusbaer.com/en/home>.

7. OTHER RELEVANT INFORMATION

The information contained in this Key Information Document does not constitute a recommendation to enter into the product and is no substitute for individual consultation with your bank or advisor.

Any additional documentation in relation to the product, in particular, the issuance programme documentation, any supplements thereto and the product terms are available free of charge from Bank Julius Baer & Co. Ltd., Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland (<https://derivatives.juliusbaer.com/en/home>).

The performance scenarios presented in this Key Information Document (KID) are based on a methodology, as set out in the EU Regulation 1286/2014 on Key Information Documents for Packaged Retail and Insurance-based Investment Products (PRIIPs) and its supplementing regulations. Compliance with the prescribed calculation methodology may result in unrealistic performance scenarios and values for a number of products.