

**PURPOSE**

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

**PRODUCT**

<b>PRODUCT NAME</b>	<b>CALL WARRANTS ON LYFT INC / "LYFDJB"</b>
<b>PRODUCT IDENTIFIERS</b>	ISIN: CH0494489997; Valor: 49448999
<b>PRIIP MANUFACTURER</b>	Bank Julius Baer & Co. Ltd., Zurich ( <a href="https://derivatives.juliusbaer.com/en/home">https://derivatives.juliusbaer.com/en/home</a> ) Call +41 (0)58 888 8181 for more information
<b>COMPETENT AUTHORITY OF THE PRIIP MANUFACTURER</b>	Swiss Financial Market Supervisory Authority (FINMA) – FINMA is not considered a competent supervisory authority under EU Regulation 1286/2014 on Key Information Documents for Packaged Retail and Insurance-based Investment Products (PRIIPs) in the technical sense, as Switzerland is not a member of the EU.
<b>DATE AND TIME OF PRODUCTION</b>	15 October 2019 22:02:45 CET

**YOU ARE ABOUT TO PURCHASE A PRODUCT THAT IS NOT SIMPLE AND MAY BE DIFFICULT TO UNDERSTAND.**

**WHAT IS THIS PRODUCT?**

<b>Issue Currency</b>	CHF	<b>Expiration Date</b>	20 December 2019 - If not an Exchange Business Day, the immediately following Exchange Business Day shall be deemed to be the Expiration Date.
<b>Exercise Currency</b>	USD	<b>Expiration Time</b>	Scheduled Closing Time
<b>Issue Price</b>	CHF 0.24	<b>Settlement Type</b>	Cash settlement
<b>Exercise Style</b>	American	<b>Settlement Date</b>	3 Business Days after the Exercise Date excluding the Exercise Date, being the date on which any cash payment due under the relevant products upon exercise shall be made.
<b>Initial Volatility</b>	61.65%	<b>Last Trading Date</b>	20 December 2019, until 12:00 CET
<b>Initial Delta</b>	57.99%	<b>Specified Office</b>	Bank Julius Baer & Co. Ltd., Zurich, Switzerland
<b>Initial Gearing</b>	7.44x	<b>Paying Agent/ Exercise Agent</b>	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Paying Agent and any successor appointed by the Issuer
<b>Initial Premium</b>	12.45%		
<b>Launch Date</b>	11 September 2019		
<b>Issue Date</b>	12 September 2019		
<b>Exercise Period</b>	from 11 September 2019 to 20 December 2019		
<b>Exercise Date</b>	with respect to any product, the Exchange Business Day during the Exercise Period on which such product is exercised.		
<b>Exercise Lot</b>	25 products and multiples thereof, being the smallest number of products required in order to exercise the products.		

**UNDERLYING**

Name	ISIN	Initial level	Exercise Price/Strike	Reference source
Lyft Inc	US55087P1049	USD 45.45	USD 45.00	Nasdaq/Ngs (Global Select Market)

**TYPE:** Swiss law governed notes.

**OBJECTIVES:** Call Warrants are leveraged products and allow you to benefit, with leverage, from an increase in the value of the Underlying. Due to the leveraged nature of the products, a small amount invested can generate higher returns but also higher losses than will be reflected in the gains and losses respectively in the value of the Underlying.

The number of products specified in the Ratio grant you the right to receive upon exercise an amount in cash in the Settlement Currency from the manufacturer provided that upon exercise the value of the Underlying is **above** the Exercise Price/Strike. Therefore, if the value of the Underlying is above the Exercise Price/Strike upon exercise, you will benefit, with leverage, from an increase in the value of the Underlying in the form of a cash payment that increases depending upon the positive performance of the Underlying. Thus, the potential return on the product corresponds to the difference between the value of the Underlying upon the Settlement Date and the Exercise Price/Strike. However, the maximum potential profit is limited and reached once the value of the Underlying is equal to zero. Alternatively, if the products have not previously been exercised and the value of the Underlying is **at or below** the Exercise Price/Strike upon expiration, you will suffer a total loss of your investment.

**EXERCISE RIGHT:** Unless previously redeemed, repurchased or cancelled, the number of products specified in the Ratio entitles you upon exercise during the Exercise Period to receive on the Settlement Date from the manufacturer an amount in cash in the Settlement Currency equal to the greater of (i) zero (0) and (ii) the Level at the official close of trading on the Exchange on the relevant Exercise Date minus the Exercise Price/Strike. Products not exercised by the Expiration Time on the Expiration Date shall automatically be exercised by the Paying Agent (taking the Exercise Lot into consideration), if following such exercise an amount is payable to you, i.e., if the product is "in-the-money".

**EXERCISE CONDITIONS:** The products may only be exercised in such number representing the Exercise Lot or multiples thereof, on any Exchange Business Day during the Exercise Period. An Exercise Notice shall be delivered by you, together with the relevant Products, to the Specified Office. Any determination by the manufacturer as to whether an Exercise Notice is complete or in proper form or is delivered in a timely manner shall, absent manifest error, be conclusive and binding.

**SECONDARY MARKET:** Products may have no established trading market when issued and one may never develop. If a market does develop, it may not be liquid. Therefore, you may not be able to sell their Products easily or at prices reasonably acceptable to them. Under normal market circumstances, the manufacturer will endeavour to provide a secondary market for products, but is under no obligation to do so. Upon your demand, the manufacturer will endeavour to provide bid/offer prices for products, depending on actual market conditions. There will be a price difference between bid and offer prices (spread).

The product terms also provide that if certain extraordinary events occur, adjustments may be made to the product and the product manufacturer may terminate the product early. These events are specified in the product terms and principally relate to the Underlyings, the product and the product manufacturer. Therefore, investors should be prepared to sustain a partial or total loss of their investments.

**INTENDED RETAIL INVESTOR**

The product is intended to be offered to retail investors who fulfil all of the criteria below:

- Have sufficient knowledge and experience and a comprehensive understanding of the product, its market and its specific risks, either independently or through professional advice;
- Seek income, expect the movement in the underlying to perform in a way that generates a favourable return and have an investment horizon of the recommended holding period specified below;
- Accept the risk that the manufacturer could fail to pay or perform its obligations under the product and are able to bear a total loss of their investment;
- Are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below.

## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

### RISK INDICATOR



The risk indicator assumes you keep the product until maturity. The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or may have to sell at a price that significantly impacts on how much you get back.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because the manufacturer is not able to pay you out.

The manufacturer has classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level, and poor market conditions are very unlikely to impact the manufacturer's capacity to pay you.

Be aware of **currency risk**: If the currency of your account is different to that of this product, you will be exposed to currency risk.

In the event of physical delivery of the underlying on termination of the product, you may incur a loss if the value of the underlying decreases between termination of the product and the date when it is credited to your securities account.

This product does not include any protection from future market performance so you could lose some or all of your investment.

### PERFORMANCE SCENARIOS

**Market developments in the future cannot be accurately predicted. The scenarios shown are only an indication of some of the possible outcomes based on recent returns. Actual returns could be lower.**

Notional amount: CHF 10,000

20 December 2019  
(Recommended holding period)

<b>Stress scenario</b>	<b>What you might get back after costs</b> Percentage return (not annualised)	<b>CHF -9,257.67</b> -92.58%
<b>Unfavorable scenario</b>	<b>What you might get back after costs</b> Percentage return (not annualised)	<b>CHF -9,078.18</b> -90.78%
<b>Moderate scenario</b>	<b>What you might get back after costs</b> Percentage return (not annualised)	<b>CHF -3,431.61</b> -34.32%
<b>Favorable scenario</b>	<b>What you might get back after costs</b> Percentage return (not annualised)	<b>CHF 8,984.00</b> 89.84%

This table shows the money you could get back during the lifetime of this product under different scenarios, assuming a Notional amount of CHF 10,000. The scenarios shown illustrate how your investment could perform.

The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where the manufacturer may not be able to pay you.

This product cannot be easily cashed in. You will either be unable to cash in early or you will have to pay high costs or make a large loss if you do so.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

## WHAT HAPPENS IF THE MANUFACTURER IS UNABLE TO PAY OUT?

You are exposed to the risk that the manufacturer might be unable to meet its obligations in connection with the product for instance in the event of bankruptcy or an official directive for resolution action. This may materially adversely affect the value of the product and could lead to you losing some or all of your investment in the product. The product is not a deposit and as such is not covered by any deposit protection scheme.

## WHAT ARE THE COSTS?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for one holding period. They include potential early exit penalties. The figures assume a Notional amount of CHF 10,000. The figures are estimates and may change in the future.

### COST OVER TIME

Notional amount: CHF 10,000

If you cash in at the end of the recommended holding period

Total costs	CHF 0.00
Impact on return (RIY)	0.00%

The reduction in yield shown in the above table is not annualised, which means it may not be comparable to the reduction in yield values shown in other key information documents.

The costs shown in the table above represent how much the expected costs of the product would affect your return, assuming the product performs in line with the moderate performance scenario.

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

### COMPOSITION OF COSTS

The table below shows:

- The impact of the different types of costs on the investment return you might get at the end of the recommended holding period.
- The meaning of the different cost categories.

**The table shows the impact on return.**

One-off costs	Entry costs	0.00%	The impact of the costs already included in the price.
	Exit costs	0.00%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Transaction costs	-	The impact of the costs already included in the price.
	Other ongoing costs	-	The impact of the costs already included in the price.
Incidental costs	Performance fee	-	The impact of the costs already included in the price.
	Carried interest	-	The impact of the costs already included in the price.

The costs shown in the table above represent the split of the reduction in yield shown in the costs over time table at the end of the recommended holding period. The split of the actual estimated costs of the product as a percentage of the Notional amount is estimated to be as follows: entry costs: 0.00% and exit costs: 0.00%.

## HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

---

### **Recommended holding period: 20 December 2019 (maturity date)**

The product aims to provide you with the return described under “What is the product?” above. However, this only applies if the product is held to maturity. Disinvestment can only be done by selling the product either through the exchange (if the product is listed) or off-exchange, where an offer for such product exists. No fees or penalties will be charged by the manufacturer for any such transaction, however an execution fee might be chargeable by your broker if applicable. By selling the product before its maturity, you may receive back less than you would have received if you had kept the product until maturity. In volatile or unusual market conditions, or in the event of technical disruptions, the sale of the product can be temporarily hindered or suspended and may not be possible at all.

## HOW CAN I COMPLAIN?

---

Complaints about the conduct of the person advising on, or selling the product, may be submitted directly to that person or their supervisors. Complaints about the product or the conduct of the manufacturer of this product may be raised in writing to the following address: Bank Julius Baer & Co. Ltd., Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland and by email to: [derivatives@juliusbaer.com](mailto:derivatives@juliusbaer.com) or via the following website: <https://derivatives.juliusbaer.com/en/home>.

## OTHER RELEVANT INFORMATION

---

The information contained in this Key Information Document does not constitute a recommendation to buy or sell the product and is no substitute for individual consultation with your bank or advisor.

The offering of this product has not been registered under the U.S. Securities Act of 1933. This product may not be offered or sold, directly or indirectly, in the United States of America or to U.S. persons. The term “U.S. person” is defined in Regulation S under the U.S. Securities Act of 1933, as amended.

Any additional documentation in relation to the product, in particular, the issuance programme documentation, any supplements thereto and the product terms are available free of charge from Bank Julius Baer & Co. Ltd. Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland.

The performance scenarios presented in this Key Information Document (“KID”) are based on a methodology, as set out in the EU Regulation 1286/2014 on Key Information Documents for packaged investment products (PRIIPs) and its supplementing regulations. Compliance with the prescribed calculation methodology may result in unrealistic performance scenarios and values for a number of products.