

PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

PRODUCT

PRODUCT NAME	PUT WARRANT WITH KNOCK-OUT ON EURO STOXX 50® INDEX / "KESOJB"
PRODUCT IDENTIFIERS	ISIN: CH0494490037; Valor: 49449003
PRIIP MANUFACTURER	Bank Julius Baer & Co. Ltd., Zurich (https://derivatives.juliusbaer.com/en/home) Call +41 (0)58 888 8181 for more information
COMPETENT AUTHORITY OF THE PRIIP MANUFACTURER	Swiss Financial Market Supervisory Authority (FINMA) – FINMA is not considered a competent supervisory authority under EU Regulation 1286/2014 on Key Information Documents for Packaged Retail Investment and Insurance-based Products (PRIIPs) in the technical sense, as Switzerland is not a member of the EU.
DATE AND TIME OF PRODUCTION	11 September 2019 08:11:08 CET

YOU ARE ABOUT TO PURCHASE A PRODUCT THAT IS NOT SIMPLE AND MAY BE DIFFICULT TO UNDERSTAND.

WHAT IS THIS PRODUCT?

Issue Currency	EUR	Expiration Time	Scheduled Closing Time
Exercise Currency	EUR	Settlement Type	Cash settlement
Issue Price	EUR 0.58	Settlement Date	3 Business Days after the Exercise Date excluding the Exercise Date, being the date on which any cash payment due under the relevant products upon exercise shall be made.
Exercise Style	European	Last Trading Date	20 March 2020, until 12:00 CET
Initial Volatility	13.83%	Specified Office	Bank Julius Baer & Co. Ltd., Zurich, Switzerland
Initial Delta	-107.06%	Paying Agent/ Exercise Agent	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Paying Agent and any successor appointed by the Issuer
Initial Gearing	15.12x	Knock-Out Event	If, on any Exchange Business Day during the Barrier Observation Period, the Level at any time (observed continuously) is at or below the Barrier.
Initial Premium	1.11%	Barrier Observation Period	from and including 11 September 2019 to and including 20 March 2020, 12:00 CET
Launch Date	11 September 2019		
Issue Date	12 September 2019		
Exercise Date	20 March 2020		
Exercise Lot	400 products and multiples thereof, being the smallest number of products required in order to exercise the products.		
Expiration Date	20 March 2020 - If not an Exchange Business Day, the immediately following Exchange Business Day shall be deemed to be the Expiration Date.		

UNDERLYING

Name	ISIN	Initial level	Exercise Price/Strike	Barrier	Reference source
Euro Stoxx 50® Index	EU0009658145	EUR 3,507.00	EUR 3,700.00	EUR 3,700.00 (105.5%)	Xetra

TYPE: Swiss law governed notes.

OBJECTIVES: Put Warrants with Knock-Out are leveraged products and allow you to benefit, with leverage, from a decrease in the value of the Underlying. Due to the leveraged nature of the products, a small amount invested can generate higher returns but also higher losses than will be reflected in the gains and losses respectively in the value of the Underlying.

Prior to the occurrence of a Knock-Out Event or in case no Knock-Out Event has occurred, the number of products specified in the Ratio grant you the right to receive upon exercise an amount in cash in the Settlement Currency from the manufacturer provided that upon exercise the value of the Underlying is **below** the Exercise Price/Strike. Therefore, if the value of the Underlying is below the Exercise Price/Strike upon exercise, you will benefit, with leverage, from a decrease in the value of the Underlying in the form of a cash payment that increases depending upon the negative performance of the Underlying. Thus, the potential return on the product corresponds to the difference between the value of the Underlying upon the Settlement Date and the Exercise Price/Strike. However, the maximum potential profit is limited and reached once the value of the Underlying is equal to zero. Alternatively, if a Knock-Out Event occurs or if no Knock-Out Event occurs during the Barrier Observation Period but the value of the Underlying is **at or above** the Exercise Price/Strike upon expiration, you will suffer a total loss of your investment.

EXERCISE RIGHT: Unless previously redeemed, repurchased or cancelled, in case no Knock-Out Event has occurred, the number of products specified in the Ratio entitles you upon exercise on the Exercise Date to receive on the Settlement Date from the manufacturer an amount in cash in the Settlement Currency equal to the greater of (i) zero (0) and (ii) the Exercise Price/Strike minus the Level at the official close of trading on the Exchange on the relevant Exercise Date. Products not exercised by the Expiration Time on the Expiration Date shall automatically be exercised by the Paying Agent (taking the Exercise Lot into consideration), if following such exercise an amount is payable to you, i.e., if the product is "in-the-money". Upon the occurrence of a Knock-Out Event, the Products will no longer be exercisable and shall immediately expire worthless and become null and void.

EXERCISE CONDITIONS: The products may only be exercised in such number representing the Exercise Lot or multiples thereof, on the Exercise Date. An Exercise Notice shall be delivered by you, together with the relevant Products, to the Specified Office. Any determination by the manufacturer as to whether an Exercise Notice is complete or in proper form or is delivered in a timely manner shall, absent manifest error, be conclusive and binding.

SECONDARY MARKET: Products may have no established trading market when issued and one may never develop. If a market does develop, it may not be liquid. Therefore, you may not be able to sell their Products easily or at prices reasonably acceptable to them. Under normal market circumstances, the manufacturer will endeavour to provide a secondary market for products, but is under no obligation to do so. Upon your demand, the manufacturer will endeavour to provide bid/offer prices for products, depending on actual market conditions. There will be a price difference between bid and offer prices (spread).

The product terms also provide that if certain extraordinary events occur, adjustments may be made to the product and the product manufacturer may terminate the product early. These events are specified in the product terms and principally relate to the Underlyings, the product and the product manufacturer. Therefore, investors should be prepared to sustain a partial or total loss of their investments.

INTENDED RETAIL INVESTOR

The product is intended to be offered to retail investors who fulfil all of the criteria below:

- Have sufficient knowledge and experience and a comprehensive understanding of the product, its market and its specific risks, either independently or through professional advice;
- Seek income, expect the movement in the underlying to perform in a way that generates a favourable return and have an investment horizon of the recommended holding period specified below;
- Accept the risk that the manufacturer could fail to pay or perform its obligations under the product and are able to bear a total loss of their investment;
- Are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below.

WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

RISK INDICATOR



The risk indicator assumes you keep the product until maturity. The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or may have to sell at a price that significantly impacts on how much you get back.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because the manufacturer is not able to pay you out.

The manufacturer has classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance at a very high level, and poor market conditions are very unlikely to impact the manufacturer's capacity to pay you.

Be aware of **currency risk**: If the currency of your account is different to that of this product, you will be exposed to currency risk.

In the event of physical delivery of the underlying on termination of the product, you may incur a loss if the value of the underlying decreases between termination of the product and the date when it is credited to your securities account.

This product does not include any protection from future market performance so you could lose some or all of your investment.

PERFORMANCE SCENARIOS

Market developments in the future cannot be accurately predicted. The scenarios shown are only an indication of some of the possible outcomes based on recent returns. Actual returns could be lower.

Investment: EUR 10,000

20 March 2020
(Recommended holding period)

Scenario	What you might get back after costs Percentage return (not annualised)	20 March 2020 (Recommended holding period)
Stress scenario	What you might get back after costs Percentage return (not annualised)	EUR -10,000.00 -100.00%
Unfavorable scenario	What you might get back after costs Percentage return (not annualised)	EUR -10,000.00 -100.00%
Moderate scenario	What you might get back after costs Percentage return (not annualised)	EUR -10,000.00 -100.00%
Favorable scenario	What you might get back after costs Percentage return (not annualised)	EUR 25,394.60 253.95%

This table shows the money you could get back during the lifetime of this product under different scenarios, assuming that you invest EUR 10,000. The scenarios shown illustrate how your investment could perform.

The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where the manufacturer may not be able to pay you.

This product cannot be easily cashed in. You will either be unable to cash in early or you will have to pay high costs or make a large loss if you do so.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

WHAT HAPPENS IF THE MANUFACTURER IS UNABLE TO PAY OUT?

You are exposed to the risk that the manufacturer might be unable to meet its obligations in connection with the product for instance in the event of bankruptcy or an official directive for resolution action. This may materially adversely affect the value of the product and could lead to you losing some or all of your investment in the product. The product is not a deposit and as such is not covered by any deposit protection scheme.

WHAT ARE THE COSTS?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for one holding period. They include potential early exit penalties. The figures assume you invest EUR 10,000. The figures are estimates and may change in the future.

COST OVER TIME

Investment: EUR 10,000

If you cash in at the end of the recommended holding period

Total costs	EUR 0.00
Impact on return (RIY)	0.00%

The reduction in yield shown in the above table is not annualised, which means it may not be comparable to the reduction in yield values shown in other key information documents.

The costs shown in the table above represent how much the expected costs of the product would affect your return, assuming the product performs in line with the moderate performance scenario.

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

COMPOSITION OF COSTS

The table below shows:

- The impact of the different types of costs on the investment return you might get at the end of the recommended holding period.
- The meaning of the different cost categories.

The table shows the impact on return.

One-off costs	Entry costs	0.00%	The impact of the costs already included in the price.
	Exit costs	0.00%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Transaction costs	-	The impact of the costs already included in the price.
	Other ongoing costs	-	The impact of the costs already included in the price.
Incidental costs	Performance fee	-	The impact of the costs already included in the price.
	Carried interest	-	The impact of the costs already included in the price.

The costs shown in the table above represent the split of the reduction in yield shown in the costs over time table at the end of the recommended holding period. The split of the actual estimated costs of the product as a percentage of the Denomination is estimated to be as follows: entry costs: 0.00% and exit costs: 0.00%.

HOW LONG SHOULD I HOLD IT AND CAN I TAKE MONEY OUT EARLY?

Recommended holding period: 20 March 2020 (maturity date)

The product aims to provide you with the return described under “What is the product?” above. However, this only applies if the product is held to maturity. Disinvestment can only be done by selling the product either through the exchange (if the product is listed) or off-exchange, where an offer for such product exists. No fees or penalties will be charged by the manufacturer for any such transaction, however an execution fee might be chargeable by your broker if applicable. By selling the product before its maturity, you may receive back less than you would have received if you had kept the product until maturity. In volatile or unusual market conditions, or in the event of technical disruptions, the sale of the product can be temporarily hindered or suspended and may not be possible at all.

HOW CAN I COMPLAIN?

Complaints about the conduct of the person advising on, or selling the product, may be submitted directly to that person or their supervisors. Complaints about the product or the conduct of the manufacturer of this product may be raised in writing to the following address: Bank Julius Baer & Co. AG, Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland and by email to: derivatives@juliusbaer.com or via the following website: <https://derivatives.juliusbaer.com/en/home>.

OTHER RELEVANT INFORMATION

The information contained in this Key Information Document does not constitute a recommendation to buy or sell the product and is no substitute for individual consultation with your bank or advisor.

The offering of this product has not been registered under the U.S. Securities Act of 1933. This product may not be offered or sold, directly or indirectly, in the United States of America or to U.S. persons. The term “U.S. person” is defined in Regulation S under the U.S. Securities Act of 1933, as amended.

Any additional documentation in relation to the product, in particular, the issuance programme documentation, any supplements thereto and the product terms are available free of charge from Bank Julius Baer & Co. Ltd. Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland.

The performance scenarios presented in this Key Information Document (“KID”) are based on a methodology, as set out in the EU Regulation 1286/2014 on Key Information Documents for packaged investment products (PRIIPs) and its supplementing regulations. Compliance with the prescribed calculation methodology may result in unrealistic performance scenarios and values for a number of products.